



Press Release

EASY WASTE Kick-off Meeting – October 14, 2025, Brindisi

In Brindisi, EASY WASTE kicks off: Italy and Greece join forces for more sustainable ports

The Kick-off Meeting of the EASY WASTE project took place at Palazzo Guerrieri in Brindisi, Italy. The initiative, co-funded by the Interreg Greece–Italy Programme, aims to develop innovative solutions for port waste management and to promote a Blue Circular Economy in the Mediterranean.

The meeting brought together all project partners, led by the National Energy Technology Cluster (DiTNE), to define the operational plan and officially launch project activities.

The day opened with institutional greetings from DiTNE, the Project Officer Ms. Anca Simion and the Joint Secretariat Coordinator Mr. Gianfranco Gadaleta, during which participants shared a common vision for a cleaner sea and more efficient port waste management.

Key topics included the analysis and development of the WGRM (Waste Gathering and Recognition Management) system, based on artificial intelligence for recognizing waste through images provided by fishermen and port authorities, the main target groups that will be involved in the project. In addition, the partners discussed the development of dedicated mobile apps and new waste treatment methods.

The afternoon focused on planning training, communication and pilot implementation activities, including the presentation of the project's visual identity.

With a total budget of over €1.5 million and a duration of two years (May 2025 – May 2027), EASY WASTE involves Italian and Greek partners:

- DiTNE – National Energy Technology Cluster (Lead Partner, Italy)
- ITS for Sustainable Mobility “Ge. In. Logistic” (Italy)
- Adriatic Southern Maritime Port Authority (Italy)
- Patras Science Park S.A. (Greece)
- Municipal Harbour Fund of Pyrgos – Katakolo Port (Greece)

Through cross-border cooperation, EASY WASTE aims to create a replicable model of sustainable port waste management, contributing to the protection of marine biodiversity and the promotion of circular and innovative practices along the Adriatic coasts.

